

Message Text

UNCLASSIFIED

PAGE 01 BELGRA 03132 01 OF 02 201210Z

53

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /035 W

----- 111996

R 201019Z JUN 75

FM AMEMBASSY BELGRADE

TO SECSTATE WASHDC 3190

INFO AMCONSUL ZAGREB

UNCLAS SECTION 1 OF 2 BELGRADE 3132

DEPT PASS COMMERCE FOR JAMES E. MURRIN/BRAD TYRRELL

E.O. 11652: N/A

TAGS: BEXP YO

SUBJ: METALWORKING AND FINISHING TECHNICAL SALES SEMINAR TO
YUGOSLAVIA, OCTOBER 27-31, 1975

REF: BELGRADE 2992

1. SUMMARY: ADVANCE OFFICER TURNER SUCCESSFULLY COMPLETED VISIT TO ZAGREB. SEMINAR TEAM SCHEDULED ARRIVE ZAGREB VIA JU 724 AT 1730 HRS ON 10/29. TECHNICAL SALES SEMINAR (TSS) THERE SCHEDULED BEGIN THURSDAY MORNING, OCT 30 AND CONTINUE THROUGH AFTERNOON MEETINGS FRIDAY, OCT 31. SINCE INDIVIDUAL TEAM MEMBERS SHOULD KEEP FOLLOWING MORNING (SATURDAY) AVAILABLE FOR POSSIBLE FOLLOW-UP, PREFERABLE NOT SCHEDULE DEPARTURES UNTIL AFTERNOON NOV 1. ALL SCHEDULED SEMINAR TEAM MEETINGS AND INDIVIDUAL TEAM APPOINTMENTS ZAGREB (10/31-31) WILL BE AT HOTEL INTERCONTINENTAL PER PROGRAM OUTLINE WHICH FOLLOWS.

RECEPTION SCHEDULED EVENING OCT 30. ALL NECESSARY EQUIPMENT AVAILABLE HOTEL OR RESERVED IN ZAGREB BY CONGEN. PRINTING BEING DONE BY USIS-BELGRADE. ONE TEAM COMPOSITION DEFINITE, AT LEAST TWO MAILINGS, CORRESPONDING TO TEAM BROCHURE AND BASTRACT BOOKLET, PLANNED FOR LOCAL UNIVERSE. TO PERMIT THESE MAILINGS, USDOC SHOULD PROVIDE DATA ON COMPANIES INDIVIDUAL PARTICIPANTS, AND ABSTRACTS ASAP. FOLLOWING IS OUTLINE OF PROGRAM AND RELATED REQUIREMENTS AS PREPARED BY ADVANCE OFFICER WITH ASSISTANCE AND CONCURRENCE OF AMCONSUL ZAGREB. END SUMMARY
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BELGRA 03132 01 OF 02 201210Z

2. SECOND LEG OF TSS PRESENTLY SCHEDULED FOR HOTEL INTERCONTINENTAL, ZAGREB, OCT 30-31. NOV 1 IS AVAILABLE FOR FOLLOWUP APPOINTMENT PURPOSES, AS INDIVIDUAL TEAM NEEDS REQUIRE. (BUSINESS OF THIS NATURE CAN BE TRANSACTED ON A SATURDAY.) ZAGREB COORDINATOR, LOUIS D. SELL, OF CONGEN WILL COORDINATE ALL ARRANGEMENTS THAT CITY.

3. STRONG PROBABILITY EXISTS THAT CHAMBER OF ECONOMY, SOCIALIST REPUBLIC OF CROATIA, CAN: (A) PROVIDE SPONSORSHIP; (B) HELP IDENTIFY LOCAL SPEAKERS FOR TSS; AND (C) LEND GENERAL PUBLICITY SUPPORT MR. SELL AND THE ADVANCE OFFICER, MET WITH STIPAN ORCIC, COUNSELOR AT THE CHAMBER, AND EXPLORED FOREGOING AND ALSO POSSIBILITY OF USING CHAMBERS FACILITIES FOR TSS PROGRAM AND APPOINTMENTS. RESULTS OF LATTER INQUIRY INCONCLUSIVE, OWING TO INABILITY TO PRESENT MISSION COMPOSITION AND TOPICS OF DISCUSSION. CONGEN WILL SEEK ADVANCE CONCURRENCE FROM USDOC FOR CHANGE OF VENUE SHOULD CHAMBER FACILITIES FOR TSS PROGRAM AND APPOINTMENTS BECOME AVAILABLE ON TIMELY AND SATISFACTORY BASIS.

4. PROGRAM FORMAT FOR ZAGREB NOW FIRM AND PROVIDES FOR IDENTICAL APPROACH TO THAT PREVIOUSLY OUTLINED FOR BELGRADE.

5. ZAGREB SCHEDULE, EXCLUDING ACTUAL TEAM COMPOSITION, FOLLOWS. NOTE THAT ORDER OF FIRMS IS REVERSE OF THAT IN BELGRADE, TO ENSURE EQUAL AUDIENCE EXPOSURE FOR ALL TEAM MEMBERS.

THURSDAY, OCT 30 CRYSTAL ROOM, STATE-OF-THE-ART (SOA)

MORNING

0800 OPENING CEREMONY: INCLUDES BRIEF REMARKS BY US AND YUGOSLAV CO-SPONSORS AND APPROPRIATE US MISSION (1) AND GOVT (1) OFFICIALS.

0830 SOA TALKS BY JACK CONNER, TSS CHAIRMAN

0900 SOA TALK BY US FIRM-7

0930 SOA TALK BY US FIRM-6

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BELGRA 03132 01 OF 02 201210Z

1000 SOA TALK BY YUGOSLAV, CONCERNING ADVANCES BY LOCAL INDUSTRY (SOMEONE FROM RESEARCH DEPT OF PRVOMAJSKA IS RECOMMENDED. THIS IS LARGEST MACHINE TOOL FIRM IN YUGOSLAVIA).

1030-1100 INTERMISSION (COFFEE BREAK) OUTSIDE MAKSIMIR (BIC) RM.

1100 SOA TALK BY US FIRM-5

1130 SOA TALK BY US FIRM-4

1200-1230 INTERMISSION MORNING SESSION CLOSED WHILE PREPARATIONS MADE FOR FIRST OF AFTERNOON CHALK TALKS AND CONT'D SCHEDULING OF INDIVIDUAL APPOINTMENTS

AFTERNOON MAKSIMIR ROOM (BIC) CHALK TALKS

1230 CHALK TALK BY US FIRM-4

1310 CHALK TALK BY US FIRM-5

1350 CHALK TALK BY US FIRM-6

1430 CHALK TALK BY US FIRM-7

1510 AFTERNOON SESSION COMPLETED.

NOTE: CHALK TALK PATTERN FOLLOWS INVERSE ORDER APPROACH OF BELGRADE.

EVENING

1830-2030 RECEPTION, PROBABLY AT CONSUL GENERAL'S RESIDENCE.

FRIDAY, OCT 31 CRYSTAL ROOM (SOA)

MORNING

0830 SOA TALK BY US FIRM-3

0900 SOA TALK BY US FIRM-2
UNCLASSIFIED

UNCLASSIFIED

PAGE 04 BELGRA 03132 01 OF 02 201210Z

0930 SOA TALK BY YUGOSLAV, CONCERNING TECHNOLOGY REQUIREMENTS OF LOCAL INDUSTRY.

1000 SOA TALK BY US FIRM-1

1030 WRAP-UP REMARKS BY TSS CHAIRMAN CONNER. INCLUDED WILL BE REFERENCE TO CHALK TALKS WHICH FOLLOW COFFEE BREAK.

1045-1120 INTERMISSION (COFFEE BREAK) OUTSIDE MAKSIMIR ROOM (BIC).

PREPARATIONS MADE FOR AFTERNOON CHALK TALKS.

AFTERNOON MAKSIMIR ROOM (BIC) CHALK TALKS

1120 CHALK TALK BY US FIRM-1

1200 CHALK TALK BY US FIRM-2

1240 CHALK TALK BY US FIRM-3

1330 REGULARLY SCHEDULED PROGRAM OFFICIALLY CLOSED FOR
ZAGREB; ONLY APPOINTMENTS CONTINUE.

UNCLASSIFIED

NNN

UNCLASSIFIED

PAGE 01 BELGRA 03132 02 OF 02 201227Z

53

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 /035 W
----- 112166

R 201019Z JUN 75
FM AMEMBASSY BELGRADE
TO SECSTATE WASHDC 3191
INFO AMCONSUL ZAGREB

UNCLAS SECTION 2 OF 2 BELGRADE 3132

DEPT PASS COMMERCE FOR JAMES E. MURRIN/BRAD TYRRELL

6. APPOINTMENT SCHEDULING WILL FOLLOW SAME APPROACH AS THAT
OUTLINED IN BELGRADE.

7. HOTEL FACILITIES DELUXE CLASS. ONE SUITE AND NINE SINGLES
WITH BATH HAVE BEEN RESERVED FOR TEAM'S ARRIVAL BEGINNING 10/29.
SINGLE ROOMS ARE \$2640 PLUS 60 CENTS TAX PER NIGHT.(FIRMS CON-
TACTING THE HOTEL SHOULD WRITE TO MIRELA BORAS, CONGRESS TOURISM
OFFICER, AND SEND COPY TO ZAGREB COORDINATOR SELL, VIA INT'L
AIRMAIL). EQUIPMENT NEEDS -- TWO (2) TELEPHONES AT RECEPTION
DESK, CHALK BOARD, TWO (2) TABLE MICROPHONES, ONE (1) TABLE
LECTERN, AND SCREEN WILL BE SUPPLIED BY HOTEL. USIS OR CONGEN
ABLE TO SUPPLY MOVIE AND SLIDE PROJECTORS WITH SOUND CAPABILITY.
TEAM MEMBER NAME SIGNS WILL BE BROUGHT FROM BELGRADE, BUT SELL
WILL INFORM USIS OF NAMES OF LOCAL (ZAGREB) PARTIICPANTS SO
THEIR'S ALSO INCLUDED. SIMULTANEOUS INTERPRETATION EQUIPMENT
RENTED LOCALLY.

8. PRINTING OF GRAPHICS PROVIDED COURTESY USIS BELGRADE. MOUNTED

PHOTOS (20" X 30") CAN BE BROUGHT FROM BELGRADE BY INDIVIDUAL TEAM MEMBERS FOR DISPLAY IN MAKSIMIR ROOM.

9. PERSONNEL REQUIREMENTS WILL BE TWO (2) RECEPTIONISTS TO ACT AS APPOINTMENTS SECRETARIES AND INTERPRETERS, OCT 30 AND 31. NONE REQUIRED FOR MORNING OF NOV 1. SIMULTANEOUS INTERPRETERS (2) WILL BE REQUIRED TWO DAYS ONLY AND CONTRACTED FOR LOCALLY; AS IN THE CASE OF BELGRADE, SIMULTANEOUS INTERPRETERS WILL BE NEEDED DURING CHALK TALK SESSIONS. ESCORT INTERPRETERS (4) ALSO CONTRACTED
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BELGRA 03132 02 OF 02 201227Z

LOCALLY. ONE FSO AND FSL WILL BE AT HOTEL AT ALL TIMES DURING TEAM'S WORKING DAYS - 10/30-31. OPERATOR FOR MOVIE AND SLIDE EQUIPMENT WILL BE HIRED LOCALLY, AND USIS WILL SUPPLY LOCAL CONTRACT PHOTOGRAPHER FOR OFFICIAL PICTURES AND THOSE WANTED BY INDIVIDUAL TEAM MEMBERS.

10. PUBLICITY WILL BE APPROACHED IN SAME MANNER AS OUTLINED IN BELGRADE 2992.

11. TRANSPORTATION WILL BE ORGANIZED BY CONGEN.

12. BUDGET ESTIMATES THAT FOLLOW ARE FOR ZAGREB ONLY.

PROMOTIN ESPENSES

SUITE FOR DIRECTOR 10/29-31) \$159.00
TAX \$1.80

CONFERENCE ROOM (INCL. SET-UP CHARGE (2 DAYS) \$1000.00

BIC (MAKSIMIR) \$150.00

ESCORT INTERPRETERS (4) AT \$30 EA 2 DAYS \$240.00

RECEPTIONISTS (2) A \$25 EA 2 DAYS 100.

SIMULTANEOUS INTERPRETATION (2) AT \$120 EA 2 DAYS \$240.00

SIMULTANEOUS TRANSLATION EQUIPMENT \$240.00

PHOTOGRAPHIC USDOC \$20.00

EQUIPMENT OPERATOR \$20.00

PRINTING NONE

MISC. \$129.20

TOTAL \$2300.00

HOSPITALITY-RELATED COSTS
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BELGRA 03132 02 OF 02 201227Z

SUITE AND CONFERENCE SETS \$100.00

RECEPTION \$350.00

COFFEE EACH MORNING FOR ALL PARTICIPANTS \$200.00

INVITATIONS NO CHARGE

PHOTOGRAPHIC INDIVIDUALS PAY OWN NEEDS

PLANT VISIT TRANSPORT INDIVIDUALS PAY OWN NEEDS
TOTAL \$650.00

RATE OF EXCHANGE REMAINS 16.91 DINARS TO US\$1.00.

13. MARKETING INFO TO BE INCLUDED IN BELGRADE REVIEW.

14. ONCE TSS COMPOSITION AND DATES FINAL, BELGRADE WILL BOOK
APPROPRIATE NUMBER OF SPACES ON TRAIN TO ZAGREB, AFTERNOON OF
10/29 TO ENSURE TEAM'S ARRIVAL THERE SHOULD WEATHER CONDITIONS
PROHIBIT AIR TRAVEL.
SILBERMAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 JUN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BELGRA03132
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750215-0706
From: BELGRADE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750627/aaaaayoe.tel
Line Count: 308
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 6
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 BELGRADE 2992
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 13 FEB 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <10 MAR 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: METALWORKING AND FINISHING TECHNICAL SALES SEMINAR TO YUGOSLAVIA, OCTOBER 27-31, 1975
TAGS: BEXP, YO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006